

I have started with PatronMail today, and I am kicking myself—why didn't I do this a year ago? In addition to the well-designed interface I am very impressed with all the resources. Especially useful are the samples with comments. I am a fan!

Evelyn Loehrlein
Director of Marketing and Public Relations
Huntsville Symphony Orchestra

I've seen an increase in ticket sales, and I've seen online ticket sales increase as well. PatronMail has been a great investment for the Choral Arts Society.

Jonathan Kerr
Director of Marketing
Choral Arts Society of Washington

...I am absolutely in love with this product. We used to send out our e-mails through our own e-mail system here, and we were being called "spammers" because we were sending out too many e-mails! So I looked around...

The price was very, very, good for what we could afford here (we're a non-profit, so we don't have that much money to spend)... PatronMail came in at a really great price...

It helps us fine-tune our e-mail list, so that we know who we're sending to, whether our recipients are opening our mail, whether they're interested... we can look at the benchmark stats and find out how we compare to other companies...

Kim Radu Ellman
Marketing Director
Northwest Indiana Symphony Orchestra

Current Clients Include:

Alvin Ailey Dance Foundation
American Symphony
Orchestra League
Berkeley Repertory Theatre
Brookfield Zoo
Chanticleer
Dance/NYC
Denver Art Museum
Florida Grand Opera
Lincoln Center Theater
Los Angeles County
Museum of Art
Mann Center for the
Performing Arts
Museum of Jewish
Heritage
New York City Audubon Society
New York Philharmonic
Northeastern Illinois University
Oakland East Bay
Symphony
Pilobolus Dance Theatre
The Public Theater
The Saint Paul
Chamber Orchestra
Victoria & Albert
Museum (UK)

E-mail marketing for arts, non-profits, and creative businesses.

Contact us today for a free test-drive and to learn more.

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E-mail marketing for arts, non-profits, and creative businesses.



PatronMail is an e-mail marketing system used by over 1,000 arts & non-profit organizations in the U.S. and abroad.

What does PatronMail® provide?



Flexible & Easy Design

PatronMail is super easy to use. We know you're pressed for time, so we've built lots of highly flexible design templates that don't require you to know any computer code. But if you do have HTML skills, you can design your own e-mails—and once you've sent out your mail, you can track and compare your results with your colleagues.



Sophisticated List-building & Segmentation Tools

Your e-mail list is the single most important factor in your marketing success. We provide you with a fully customizable e-mail sign-up form for your Web site and “forward-to-a-friend” features. As you build your list, you can segment according to your marketing needs. For our most technologically sophisticated clients, PatronMail can provide advanced queries and Boolean searches.



Detailed Reporting on Your Results

See who's opening and responding to your e-mail campaigns, and compare your results to industry benchmarks. We'll also show you which e-mails bounced and adjust their record automatically, which means much less work for you.



Superb E-Mail Delivery

Clicking the send button doesn't always mean your e-mail will get to its destination. PatronMail is a Sender Score Certified company and is whitelisted with major ISPs. We actively monitor your e-mail delivery and, according to Return Path's deliverability benchmark, consistently exceed the e-mail industry delivery rate.

Why is PatronMail the best choice?

PatronMail is super easy to use, and you get sophisticated results.

With minimal training, you can begin creating effective campaigns almost immediately. Our customer support team is available and dedicated to making your job easier every step along the way.

We're like you: the Patron service team comes from the arts and non-profit industries, and has years of experience working with clients like you.

We can anticipate the varied needs of our clients, and we maintain personal relationships with most. We handle all customer service requests within 24 hours—most within just an hour or two.

Learn from the non-profit e-mail marketing experts.

Whether you're just starting out or are already a seasoned e-marketing pro, PatronMail will help you hone your e-marketing skills. In Patron Tech, PatronMail's exclusive online e-mail marketing school, and in regular newsletters and webinars, you'll find hundreds of tips and advice pooled from our experience as well as that of your colleagues.

We provide multiple non-profit pricing plans.

Whether you're a large organization or independent artist, we have a pricing plan to suit your needs, starting at \$25/month. You'll quickly see how effective e-mail marketing is—and how little you need to budget to get far better results than traditional marketing efforts.

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